



AUTUMN HEIL CARR

Graphic Design • Illustration • Studio Art

EDUCATION

NORTHERN ARIZONA UNIVERSITY (2016–2020)

Bachelor of Fine Arts: Visual Communication
Emphasis in Graphic Design, Minor in Studio Art

ACHIEVEMENTS

FEASTABLES (JAN 2023)

Feastables (a Mr. Beast brand), held a \$10,000 design contest for a new Snack Bar packaging. In January 2023, it was announced that I won the contest out of thousands of applicants - chosen by Mr Beast. I submitted multiple concepts with the winner being space-themed containing custom illustrations with bold colors and following their mood board.

SKILLS

Hand Typography
Illustration
Products/ Packaging
Branding
Print
Website/Mobile/App
Ads
Photo Edits
Animation (Stop-Motion)
Apparel
Studio Art

PROGRAMS



EXPERIENCE

V SYNDICATE / EVERYTHING420 (JUL 2022–NOW)

Art Director and Graphic Designer for the brands V Syndicate and Everything420. I manage designers from around the world and delegate projects between myself and them. I work on packaging, tradeshow booths, catalogs, product wraps, website banners, photo edits, digital ads, server/file organization, UPCs/barcodes, apparel, and more.

FREELANCE (SEP 2014–NOW)

I have worked freelancing design and illustration since the start of my career path in high school. I've worked with many brands including: Butter Sugar Love Bakery, MedMen, Assistance League of Orange, O.C. Spears, Ducere Business School, G. D. Heil Inc., O.C. Nest, V Syndicate, Everything420, and other individual clients.

EAZE (APR 2022–JUN 2022)

As a Graphic Designer at Eaze, I created custom illustrations, digital ads (Weedmaps, Leafly, etc.), billboards, lightbox photos, photo editing, retail signage, dispensary signage, visitor passes and more.

V SYNDICATE (OCT 2020–MAR 2022)

I started my full-time Graphic Design career at V Syndicate. I worked on packaging, tradeshow booths, catalogs, product wraps, website banners, photo edits, digital ads, print, apparel, and more.

ICOVY MARKETING (MAR 2018–JAN 2020)

Starting as 1/3 interns, I worked my way up to lead designer for this marketing start-up while finishing my college degree. I worked with clients both remotely and in-person creating various projects such as: brochures, banners, signage, phone charging stations, tradeshow booths, custom illustrations/icons, and more.

G. D. HEIL, INC. (JUN 2017–AUG 2017)

I worked as an administrative assistant for my family-owned demolition company during the summer to gain work experience. My tasks included: filing, scanning, and data input/organization across various computer systems and microsoft excel.



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